

DOGG!T

DOGG!T uses cutting edge technology to match human attributes and lifestyle with **the right dog breed**, connects users with responsible and verified preservation breeders, and offers a multitude of **training and support** options to nurture a furrever happy companionship.

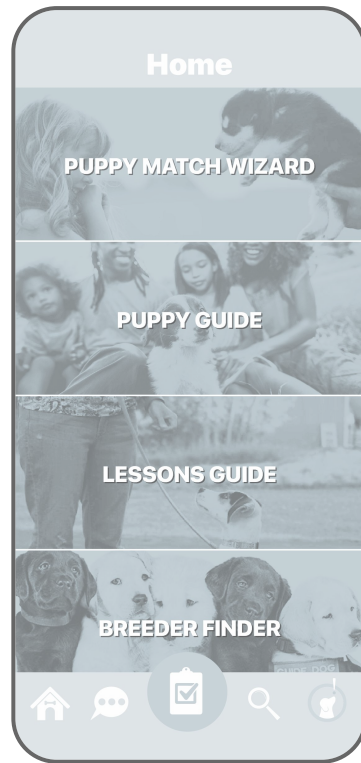


Premier Breeder Club

Set to Launch June 2023

WHAT WE ARE BUILDING

- **A resource and space for quality preservation breeders ONLY**– requirement program for health tests, CHIC, and National Breed Club requirements and verification process through OFA
- **Support and assist in pre-vetting puppy buyers**
- An automated portal for breeder profiles and puppy buyer bios
- Legal protection before and after a puppy is homed
- A platform for the breeder community– support and safety **for dog people by dog people**

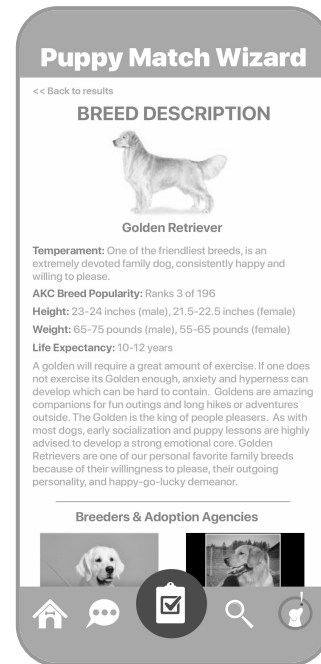
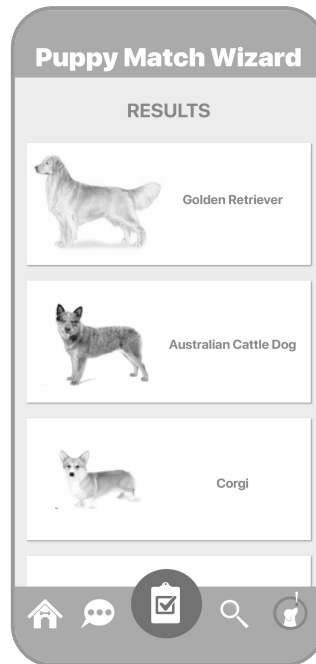


Quality Over Quantity



WHY SHOULD YOU JOIN

- Only pre-qualified puppy buyer candidates come through to you
- Optional Sliding toggle scale feature – in breeders hands price vs time frame
- Breeder status levels – bronze, silver, gold, platinum
- Fully functional post “Gotcha Day” support and puppy guide, including custom puppy kits, vet reminders, training, etc.





FREE to YOU!

How It Works

DOGG!T sends verified potential puppy buyers to you for review and engagement. You select your qualified puppy buyer on your terms.



DOGG!T collects 15% service fee and your determined deposit from the puppy buyer. Once you confirm the puppy hand off, we remit your deposit to you.

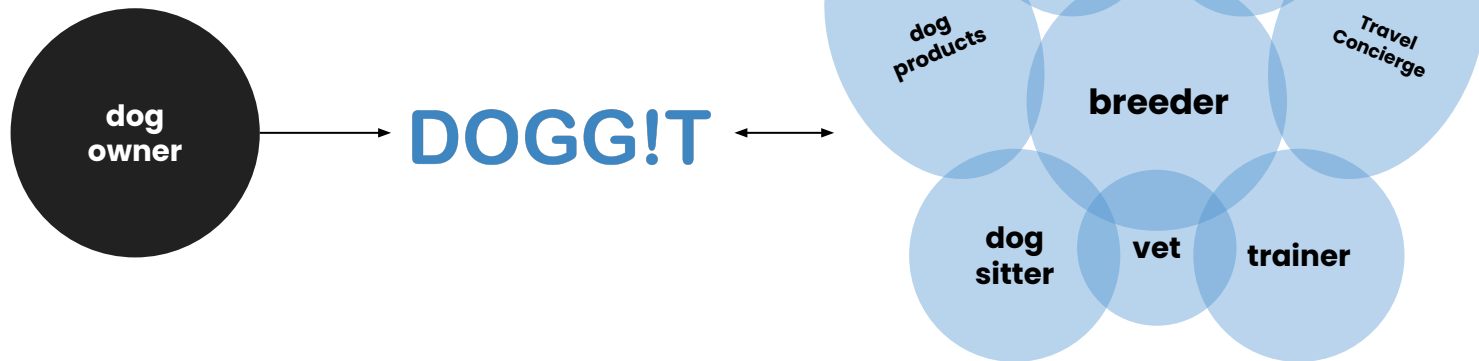
You arrange pick up and final full payment with puppy buyer on your own terms.

We support you 100% through the process and after.



The Future

DOGG!T provides a trusted voice of authority in the dog matching, training, and resource space while creating a platform to support preservation breeding and bring to the public.



Join as a Founding Breeder today!

If you have received this, you are amongst the top breeders in our minds. We are asking to be a part of creating something great for our community of preservation breeders.

NETWORK CURRENTLY INCLUDES:

- ❖ Valerie Nunes Atkinson
- ❖ Bill McFadden
- ❖ Laura Reeves
- ❖ Amy Rutherford
- ❖ Malina Tzarzanis
- ❖ Brenda and Bob Straight

...and many more

- [Sign up today](#) to apply to be a founding Breeder!
- Reach out to the founders to give us your feedback, comments, suggestions, all of it! We want to hear it:
contact@doggit.com

DOGG!T

Find and train the world's best dog!



Continue with Google



Continue with Facebook



Continue with Apple

Sign up for free

Already have an account? [**Login now**](#)

DOGG!T

Our MVP

Our goal of **phase 1** is to launch our web-based proprietary technology 'Puppy Matcher' and breeder portal.

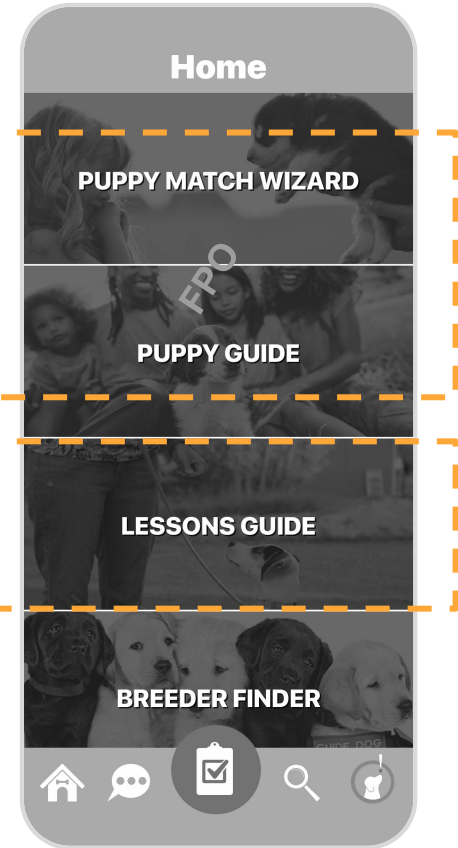
Phase 2 will be a companion mobile app to provide highly engaging content, alerts and support.

Phase 1

- Puppy Matcher
- Puppy Kit
- Basic puppy guide
- Separate breeder portal

Phase 2

- Lessons Guide
- Marketplace
- Directories
- 'Barkbook'
- Travel concierge

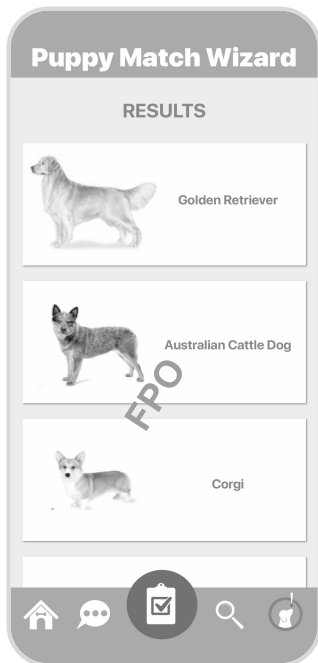


Puppy Matcher - *Puppy buyer interface example*

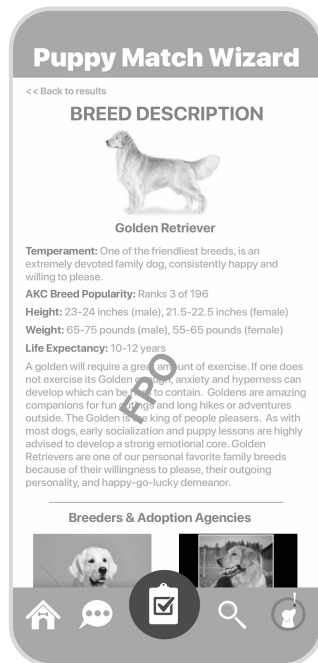
A complete service to find and acquire a furrever companion



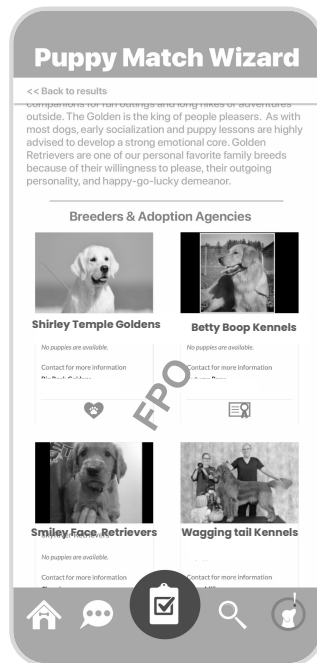
Take a simple quiz



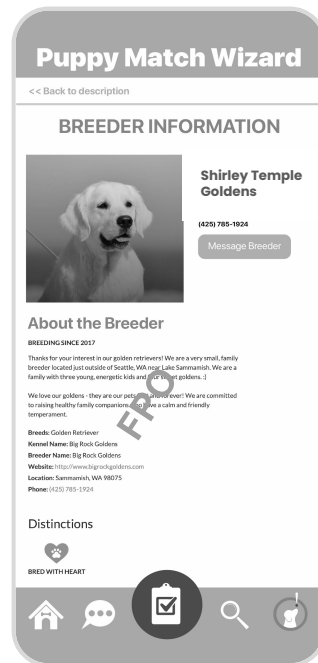
Get a personalized list of breeds



Learn more about recommendations



Find the best breeders in the nation



Access to comprehensive breeder profiles

Additional DOGG!T Content – Coming 2024

Directories and social engagement

Complementary tools:

- Vets and calendar reminders
- Places to Go
- Grooming
- Dog sitter/walker finder
- Barkbook (dog park social app)

Paid services:

- Advanced lessons
- On Demand Personal Trainer
- Travel Concierge Service



The Team



JO SIMPSON

Co-founder

Creator of Canine Connections Dog Therapy Program at Echo Glen Children's Center

Developed dog psychology and behavior therapy curriculum to rehabilitate dogs on death row and incarcerated youth

Studied DBT human psychology under Marsha Linehan at the University of Washington to produce her own dog behavior therapy model

45+ years raising, training and showing dogs



CARLEY SIMPSON

Co-founder

Co Executive Producer of ABC's Pooch Perfect

Owner of Jade the 2021 Westminster Kennel Club Sporting Group Winner (German Shorthaired Pointer)

25+ years raising, training and showing dogs

Producer of Cesar Millan's Cesar 911, Animal Cribbs, The Bachelor, Hell's Kitchen, Big Brother

B.A. Communication/Journalism, University of Washington



CAMERON SIMPSON

Co-founder

Associate Producer of ABC's Pooch Perfect

20+ years experience raising, training and showing dogs

Experience in aggressive and troubled dog behavior

Head of North America for a publicly traded multimillion dollar Marketplace (BikeExchange)

15+ years as Managing Director, Procurement Director & Operations Manager for leading bicycle companies



PHILIP GARLAND

Advisor

VP Data Science & Insights, Snap! Raise

VP Methodology, SurveyMonkey

Visiting Scholar/Board member, University of Washington Center for Communication, Difference & Equity

Ph.D. Communication, M.A. Political Science, Stanford University

M.A. Communication, B.A. Communication/Political Science, University of WA



THOR SIMPSON

Tech Founder

Independent Web Developer 20+ years

Design and development advisor of multiple gaming apps

API development

Database administration

B.A. Interdisciplinary Visual Arts, University of Washington



THANK YOU!

Sign up today to apply to be a founding breeder!

>>LINK HERE<<